

Behailu Graphic Design and Photo

Spring 2017

Class 1 | Power In the Palm Of Your Hand Photoshop Collage

Goal:

Students will work together to take photographs of their own hands and through design and self reflection, they will envision what lies in the palm of their own hands, acknowledging their own power to attain their dreams and goals.

Topics to Cover:

- Photoshop cut and copy and paste
- Pen tool, selection tool, refine tool

Assignment:

Photograph your hand on a white background and clean it up in Photoshop using the pen tool to select your paths. Pick 3 things that mean something to you - a dream of what you want to do in your future, a place you want to live, or a career you want to follow. Create a simple collage using a set color scheme and these items found on Google to collage together into a poster that represents your power; what is in the palm of your hand.

Materials:

- Adobe Photoshop
- Camera
- Illustrator
- White wall

Class 2 | Looking inward: Photoshop Portrait Double Exposure

Goal:

Students will look inward and choose an image of nature or landscape that is larger than them to represent. What represents them and who they are? Is it a city-scape, a forest, the ocean? Why? Students will then create self portraits using masking and selection tools, creating a double exposure effect that represents what is inside of them.

Topics to Cover:

- How an Adobe tutorial works
- Masking, blending and selection tools
- Saving, printing, archiving

Assignment:

Photograph a self portrait on a white background with the help of other students. Think about what in nature or landscape represents you. Maybe nature doesn't represent you at all, maybe it's a city scape. Follow the tutorial and create a double exposure, using your portrait and the image that you want to combine it with.

Watch & Discuss:

Double Exposure Effect Photoshop Tutorial: <https://www.youtube.com/watch?v=Mbf-QXCCXgM>

How to practice effectively...for just about anything - Annie Bosler and Don Greene: https://www.youtube.com/watch?time_continue=39&v=f2O6mQkFiiw

Materials:

- Adobe Photoshop
- Camera
- White wall

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Class 3 / Introduction to Critiques, Typography and Image

Objective:

Students will learn to give a productive critique of each others work. Every student will have a chance to show their work but will not talk about it until after we critique it. We will start on a new tutorial about typography and image and how to combine them effectively.

Topics to Cover:

- How crits work
- Masking and selection tool
- Type tool/basic typography lesson

Assignment:

Pick 1 word and create a design based off of that word and it's typography. Use appropriate typography and image to help reinforce the meaning (or non-meaning) of that word. Irony is acceptable. Show examples of irony.

Watch & Discuss:

Helvetica - Trailer - <https://www.youtube.com/watch?v=wkoXOpEwSCw>

https://www.pinterest.com/search/pins/?q=type%20and%20image&rs=typed&term_meta%5B%5D=type%20and%20image%7Ctyped

Materials:

- Adobe Photoshop
- Camera
- Illustrator
- White wall

Class 4 / Dream Destination: Exploring Patterns and Color

Objective:

Students will learn to think about patterns, shape, and color and how they can use that to set a mood/tone. We will work with image and/or illustration. We will create this in Illustrator using frames and color schemes. Introduction to Adobe Illustrator.

Topics to Cover:

- Patterns and color
- Masking and selection tool / frames
- Type tool/basic typography lesson

Assignment:

Pick a place in the world that you dream to visit and then create a pattern using color, photography, or illustration to create that place. Use Adobe Kuler to pick a color scheme that you want to focus on and that represents your dream travel destination.

Watch & Discuss:

Bad typography has ruined more than just the Oscars: <https://www.youtube.com/watch?v=eZSe4xVXHhI&t=1s>

Materials:

- Adobe Illustrator

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Class 5 / IRL
Design: Magazine
Collages

Objective:

Time to get off the computer and do some graphic design offline. Students will jump into a bit of history of graphic design, learning that design did not start on the computer, but has a long history of being a hands-on craft. Students will collage offline, understanding where Photoshop collage tools stemmed from.

Topics to Cover:

- Patterns and color
- Real life design

Assignment:

We will focus on color and personality. We are going to create collages, while choosing one color that represents you. Using color and abstract images, photography, quotes, typography from cut up magazines all in the same color scheme, you will describe yourself and your future. Who will you be, what will you do?

Materials:

- Old Magazines
- Poster
- Glue / paint brush and glue
- Scissors

Class 6 / Wildest
Imagination:
Surrealism

Objective:

Students are going to use their wildest imagination and put our Photoshop collaging skills to the test. Jumping into what Surrealism is and the history of surrealism, students will then create their own surrealist scenes.

Topics to Cover:

- Surrealism
- Photoshop
- Masks/collage
- Photo manipulation/editing

Assignment:

Choose a landscape photograph and a completely random image and collage that image within your photograph that makes it look surreal. Surrealism still shows a bit of reality - but with some that is not quite off. This does NOT mean we are just copy and pasting things into the photograph, we are integrating two photographs together so we need to focus on style and photo editing also.

Watch:

- Surrealist Video Example: <https://www.youtube.com/watch?v=15EC7RM3xHU>
- What is Surrealism? <https://vimeo.com/119118656>

Materials:

- Adobe Photoshop

Behailu Graphic Design and Photo

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Class 7 / Exploring Emotions and Movement: Black and White Self-Portraits

Objective:

Students are going to use their photography and Photoshop skills to explore how to express emotion and movement through images.

Topics to Cover:

- CMYK, RGB, Black and White
- Photoshop
- Photoshoots and seamless backdrops
- Photo manipulation and editing

Assignment:

Take your portrait on a white backdrop, exploring the way you move, smile, and act. Create 3 to 4 different poses and images you want to represent different parts of yourself and emotions. Bring these images into Photoshop and use the pen tool to cut yourself out and combine into one image.

Materials:

- Adobe Photoshop
- Camera
- White Back drop

Class 8 / Poetry Partnership

Objective:

Partnering with the Behailu poetry class, we will be taking students poems and laying them out on a poster for them to display while combining visuals that represent the poem.

Topics to Cover:

- Page layout
- Combining Imagery and Typogrpahy
- Poetry and personal exploration

Assignment:

Partner with the poetry class choose one poem that you have written or a poem your classmate has written that you would like to design. Use InDesign to combine meaningful images and the poetry. Don't forget to choose a typeface you think represents the poem.

Watch & Discuss:

- "Carpe diem. Seize the day." - Dead Poets Society: <https://www.youtube.com/watch?v=vi0Lbjs5ECI>
- Why do we read and write poetry? (Dead Poets Society): <https://www.youtube.com/watch?v=aS1esgRV4Rc>

Materials:

- Adobe InDesign
- Written poetry from Behailu Poetry class