



Colleen Murphy

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Education

Northeastern University

Boston, MA

Summa Cum Laude

BFA Graphic Design

Minor Photography

Studio Arts Center International

Florence, Italy

Photography

Skills

Industry Knowledge

Curriculum Development, Art Direction, Graphic Design, Typography, Illustration, UX Design, UI Design, Logo Design, Creative Strategy, Brand Strategy, Campaign Management, Creative Writing, Community Organizing

Tools Adobe Creative

Suite (Photoshop, InDesign, Illustrator, After Effects) Sketch, Figma, Lightroom, Final Cut Pro, Sprout Social, Wordpress, Squarespace, MailChimp, Marketo, Wistia, Youtube Studio

Interpersonal Skills

Design Thinking, Human Centered Design, Social Impact Design, Team Building, Mentoring

Awards

Nomination for Mentor of the Year 2018

City of Charlotte, NC

Education Experience

Northeastern University

Boston, MA November 2014 - Present

Guest Critic - GD1 & GD2

Critiqued student work in-person and virtually, focusing on feedback rooted in design principals and collaborating with students on creative new ideas to push designs to the next level

Aided GD2 professor, Margarita Barrios Ponce, in the shift to remote learning during the pandemic crisis by participating in guest lectures and sharing online critique techniques via Slack

Introduced students to anti-racist methodologies and impact design

Curator of CauseInform, A Social Impact Student Archive

Behailu Academy

Charlotte, NC September 2016 - April 2018

Teaching Artist - Graphic Design and Photography

Designed graphic design and photography curriculums aimed at empowering middle school and high school students explore themselves and their community through graphic design and photography, having open and honest discussions in class about emotion, their past, and their future goals

Managed a classroom of 12-15 students ranging from 11 to 17 years of age with various levels of ability

Evaluated student progress and assessed student learning needs based on experience and interest

Developed a design internship program partnership with B-Stock and Behailu to provide paid internships to interested students; educated students on how to work in a corporate environment, take design feedback, and present their work to non-designers

Collaborated closely with other teaching artists to engage students in a multi-dimensional creative process, combining poetry and design, cultivating their knowledge and understanding of how art can fit into many aspects of life

TOWN

Watertown, CT September 2016 - Present

Founder, Editor and Community Organizer

Collaborate with the Board of Education to mentor high school students through community driven events such as painting murals and the alumni night football game, alumni art shows and a yearly alumni classical music recital

Organize a yearly alumni panel at the high school; alumni return to the high school to speak about their experience in the 'real world' offering truthful and honest advice to 9th-12th graders

Reconnect and reenergize the community by sharing real and raw stories of success and failure to bridge the gap between alumni and current students

market and manage product and brand development of TOWN, a high school alumni platform; test prototypes, release updated product, and lead research to calculate social impact

Receive, edit and publish alumni stories to the larger community and high school students, collaborating with high school teachers to add alumni story-telling to the student curriculum

Russell J Call Learning Center - Northeastern University

Boston MA, September 2012 - September 2014

Assistant Teacher

Developed positive relationships with children and promoted self-esteem and self-discipline

Observed the skills, interests, and needs of each child and used this information to facilitate growth

Mission Hill After School Program

Boston, MA January 2011 - April 2011

Tutor

Tutored second graders; helped with math and English homework while the managing classroom